

ROOMSURFER

Roomsurfer is looking for a Performance Marketing Manager

Job description

As a performance marketing manager for Roomsurfer you are primarily taking care of our performance driven online marketing channels.

That means your world is all about crunching numbers, taking the right measures and optimization.

Responsibilities

- research and analysis of competitors and the travel market
- self dependent management of online marketing campaigns
- constant analysis and optimization
- researching and recommending new cpa campaigns
- bringing our marketing budget to its optimal output

Requirements

- strong experience in google adwords, facebook ads, affiliate marketing & performance marketing in general
- strong conceptual skills and a focussed mind
- a love for KPIs and willing to push them over the edge
- fluent english and negotiation skills
- nice to have: experience in the youth travel market, skills in html, css and related technologies

What we offer

- an appropriate salary
- a nice working environment in the heart of the startup scene
- an international and multilingual team
- the chance to build on something big :)

If you are interested in working for an innovative and uprising internet company, please send your CV and some words about why you are the perfect fit for the job to:

jobs@roomsurfer.com or tweet us ***@roomsurfer***

Adress:

Roomsurfer GmbH
Neue Schönhauser Str. 8
10178 Berlin

Tel: +49 1577 3850004

About

Roomsurfer is an international internet startup with founders from Italy, Japan & Germany.

It's based in Europe's new entrepreneur capital - Berlin.

The platform basically connects private hosts and guests all around the world via intelligent matching algorithms.

Our goal is nothing more but to build a great service for student and youth travel.

We are always looking for amazing people who think outside the box and are willing to build something great.